Board and Members’ Annual Meeting

December 4, 2012
2012 Annual Conference Committee

- Tom Dougherty, FACHE: Annual Conference Chair
- Elizabeth Navarro: Annual Conference Vice Chair
- Michelle Adzhemyan
- Benga Agbelemose
- Dimitrios Alexiou, FACHE
- Akon Anyiam
- Joel Bergenfeld, FACHE
- Diana Christiansen
- Brian Correa
- LaToya Hearns
- Leonor McCall-Rodriguez, FACHE
- Suzanne Richards, RN, FACHE
- Nemmir Salem
- Claudia Soria
- Michael Louis Vestino, Dr.PHc, FACHE
- Tamara Dilbeck, HCE Staff
- Erika Soqui, HCE Staff
In Attendance Today...

Past Presidents of HCE

- **Matthew S. Gerlach, FACHE (1993)** – Vice President/COO, Glendale Memorial Hospital & Health Center
- **John G. Faubion, FACHE (1997)** – President, Faubion Associates
- **John D. (Jack) Ivie, FACHE (1998-1999)** – Inland Empire Service Area Vice President/COO, St. Bernardino Medical Center & Community Hospital of San Bernardino
- **Susan E. Funk (2005-2006)** – President, Kailos Group, Inc.
- **Stanley M. Grube, FACHE (2009)** – President and CEO, Morris, Marion Associates, Inc.
- **Michael S. (Mickey) Goldman, FACHE (2010)** – President and CEO, Insight Oncology, Inc.
A Look Back: HCE in 2012
American College of Healthcare Executives

**ACHE**
- National organization with 81 chapters (36 to 1,800 members, average chapter size: 482)
- Total members: 43,000+

Healthcare Executives of Southern California

**HCE**
- Independent, not-for-profit, local chapter of ACHE
- 6 counties in Southern California (Los Angeles, Orange, Riverside, San Bernardino, Santa Barbara, Ventura)
- Total members: 1,219

HCE was a 2009, 2010, and 2011 Chapter Merit Award Winner
HCE: Your Local Chapter of ACHE

- **HCE Supports the Mission and Vision of ACHE**
  - **ACHE Mission:** To advance our members and healthcare management excellence
  - **ACHE Vision:** To be the premier professional society for healthcare executives dedicated to improving healthcare delivery

- **HCE Goals and Objectives**
  - **Educational** programs (major and regional programs)
  - **Networking and sharing** opportunities and events
  - **Development and promotion of future leaders**
1,200 ACHE/ HCE Members
2011 vs. 2012 HCE Members (as of November 30, 2012)

- 18% of HCE members are Fellows (vs. 22% nationally)
- 22% of HCE members are Students (vs. 11% nationally)
44 HCE Programs and Events in 2011

74 HCE Programs and Events in 2012

- Los Angeles Region Programs/ Events: 4
- Orange County Region Programs: 3
- Santa Barbara/ Venture Region Programs: 3
- Inland Empire Region Programs: 9
- ACHE Congress Event in Chicago: 1
- Early Careerist Events: 1
- Diversity Events: 4
- LFE Events: 14
- LIPPS Sessions: 4
- FACHE Events/ BOG Study Group Sessions: 26
- College Bowl: 1
- Mid-Year Conference: 1
- Annual Conference: 1
- Shared SOHL and HFMA/ HIMMS Events: 2
6 Programs/ Events Per Month

May | June

Featuring the educational and networking events offered by HCE, the Southern California chapter of ACHÉ. More details at hcesocal.ache.org or (805) 690-1143.

Wed | 05.04 : FACHE INFORMATION SESSION
Webinar: Becoming Board Certified in Healthcare Management as a Fellow of the American College of Healthcare Executives
TIME: 12:1-30 pm

Fri | 05.06 : LEARNING FROM EXPERIENCE
Dr. Brad Gilbert, CEO, Inland Empire Health Plan
LOCATION: 303 East Vanderbilt Way, San Bernardino
TIME: 12-2 pm

Thur | 05.12 : “APPRAISING AND STRUCTURING MEDICAL PRACTICE ACQUISITIONS FOR EFFECTIVE ACO RELATIONSHIPS”
Arthur Shorr, Founder and President, Arthur S. Shorr & Associates
LOCATION: Children’s Hospital Los Angeles, 4661 Sunset Blvd, Los Angeles
TIME: 5:30-7:30 pm

Thur | 05.19 : LEARNING FROM EXPERIENCE
Kenneth K. Westbrook MBA, President and CEO, Integrated Healthcare Holdings
LOCATION: 1301 N. Tustin Ave, Santa Ana
TIME: 12-1:30 pm

Wed | 05.25 : LEARNING FROM EXPERIENCE
Robert Braithwaite, COO, Hoag Hospital
LOCATION: 16200 Sand Canyon Avenue, Irvine
TIME: 3-5 pm

Thur | 05.28 : LEARNING FROM EXPERIENCE
George Pressler, AIA, FHPI, ACHA, Vice President, Executive Director, Institutional Planning Services
TTG-Planning Decision Resources
LOCATION: 300 N. Lake Avenue, 14th Floor, Pasadena
TIME: 1-3 pm

Thur | 08.09 : LEARNING FROM EXPERIENCE
Terry A. Belmont, CEO, UC Irvine Medical Center
LOCATION: 101 The City Drive, Orange
TIME: 12:1-30 pm

Don’t Miss This! Register Early

Fri | 06.10 : 2011 HCE MID-YEAR CONFERENCE
KEYNOTE: Rulon F. Stacey, PhD, FACHE, President and CEO, Poudre Valley Health System and 2011-2012 Chairman, American College of Healthcare Executives
LOCATION: Moseley-Salvatori Conference Center
Good Samaritan Hospital
637 Lucas Avenue, Los Angeles
TIME: 7am- 2 pm
3.0 ACHÉ Category I Credits will be available for this event
2012 Goal: Value and Innovation

- 4 major events: College Bowl, Major Diversity Event, Mid-Year Conference, Annual Conference
- Region-specific programs/ networking events: 4 programs/ events in each of the 4 regions
- Early Careerists board chair/ council/ special events
- Students board chair/ council/ special events
- **New in 2010**: Learning From Experience (LFE)
- **New in 2011**: BOG Study Group
- **New in 2012**: Leadership Through Diversity Series
- **New in 2012**: Leaders in Policy and Practice Series (LIPPS)
- **New in 2012**: HFMA/ HIMMS Joint Education Program
2012 Goal: Transition to “Virtual”

- www.HCE-SoCal.org
- LinkedIn, Facebook, Twitter
- EventBrite: Online registration for programs/ events
- Webinar or virtual conference programs/ events/ meetings
- VOiP (Vonage), Dropbox, Vistaprint, Online banking
Thanks to our Platinum Sponsors, HCE could provide 35 Student Scholarships to this Annual Conference.
“Many people will walk in and out of your life, but only true friends will leave footprints …”

2012 HCE Board of Directors and Staff

- Kim Athmann King, FACHE
- Tom Dougherty, FACHE
- Mickey Goldman, FACHE
- Gordon Johnson
- Kurt Weinmeister, FACHE
- Dimitri Alexiou, FACHE
- Ellen Zaman, FACHE
- Ann Lee, FACHE
- Mark Andrew
- Brian Correa
- Farhan Amin
- Mark Maramba
- Diana Christiansen
- Linda Haghi, FACHE
- Dan McLaughlin, FACHE
- Adam Thunell, FACHE
- Leonor McCall-Rodriguez, FACHE
- Prub Khurana
- Diana Hilberman, PhD
- Tamara Dilbeck (Staff)
- Erika Soqui (Staff)
3 HCE Program Highlights
HCE’s Learning From Experience (LFE) Series

- 14 different LFE events in 2012; 350+ participants
  - Originally started in 2010; proposed as a new idea by HCE board member Tom Dougherty
  - Dozens of ACHE chapters have since adopted LFE
- **Who:** For ACHE/ HCE members only
  - Limited to 25 participants per event
- **Purpose:** To provide informal mentoring sessions and “learning from the experience” of healthcare CEOs and executives leaders of area hospitals, health systems, and other healthcare organizations
- **How:** 2-hour, small group discussions and networking events, hosted at the presenter’s organization
### 2012 LFE Presenters/ Hosts. Thank You!

<table>
<thead>
<tr>
<th>Date</th>
<th>Name and Title</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/24</td>
<td><strong>James R. West</strong></td>
<td>President and CEO, InterHealth Corporation/ Presbyterian Intercommunity Hospital</td>
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<tr>
<td>2/16</td>
<td><strong>Richard D. Cordova, FACHE</strong></td>
<td>President and CEO, Children’s Hospital Los Angeles</td>
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<tr>
<td>2/24</td>
<td><strong>Andrew B. Leeka</strong></td>
<td>President and CEO, Good Samaritan Hospital</td>
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<tr>
<td>3/29</td>
<td><strong>Michael A. Rembis, FACHE</strong></td>
<td>President and CEO, Hollywood Presbyterian Medical Center</td>
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<tr>
<td>4/17</td>
<td><strong>Leeba Lessin</strong></td>
<td>President, Health Plan Division, CarMore</td>
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<tr>
<td>5/3</td>
<td><strong>Diana Hendel, Pharm.D.</strong></td>
<td>CEO, Long Beach Memorial Medical Center</td>
</tr>
<tr>
<td>5/17</td>
<td><strong>Ron Norby, RN, MSN/ MBA</strong></td>
<td>Deputy Agency Director, Orange County Health Care Agency</td>
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</table>
### 2012 LFE Presenters/Hosts

**Thank You!**

<table>
<thead>
<tr>
<th>Date</th>
<th>Name</th>
<th>Position and Affiliation</th>
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<tbody>
<tr>
<td>6/13</td>
<td>Thomas D. Gordon</td>
<td>CEO, Cedars-Sinai Medical Network Services; SVP, Cedars-Sinai Health System</td>
</tr>
<tr>
<td>6/28</td>
<td>Jorge Orozco</td>
<td>CEO, Rancho Los Amigos National Rehabilitation Center</td>
</tr>
<tr>
<td>7/11</td>
<td>Gary K. Wilde, DHA, FACHE</td>
<td>President and CEO, Community Memorial Health System</td>
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<tr>
<td>8/17</td>
<td>Richard E. Yochum, FACHE</td>
<td>President and CEO, Pomona Valley Hospital Medical Center</td>
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<tr>
<td>9/28</td>
<td>Delvecchio S. Finley, FACHE</td>
<td>CEO, Harbor-UCLA Medical Center</td>
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<tr>
<td>10/17</td>
<td>Jerry McCall</td>
<td>SVP, Operations-Southern CA Region, Kaiser Permanente</td>
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<tr>
<td>10/30</td>
<td>Ron C. Werft, FACHE</td>
<td>President and CEO, Cottage Health System</td>
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HCE’s Leaders in Policy and Practice (LIPPS) Series

- Inaugural, new series started in 2012
  - Made possible by an ACHE Chapter Innovation Grant
- **Who:** For ACHE/ HCE Early Careerist members
  - 27 participants, each individually nominated by their CEOs/ COO or by HCE board members or other leaders
- **Purpose:** To advance policy knowledge, deepen responsibility for leadership development, and integrate key ACHE policy initiatives into their organizational practice.
- **How:** 4-part educational/ discussion series, from May 21 thru July 31
2012 LIPPS Participants. Congratulations!

<table>
<thead>
<tr>
<th>Participants</th>
<th>Providence Little Company of Mary</th>
<th>Providence Health &amp; Services</th>
<th>Cedar-Sinai Medical Center</th>
<th>Providence TrinityCare Hospice</th>
<th>Children's Hospital Los Angeles</th>
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<tr>
<td>BENGA AGBELEMOSE</td>
<td>NAVEEN KUMAR</td>
<td>DANIELLE ROBEY</td>
<td>AKON ANYIAM</td>
<td>MICHAEL Y. LEE</td>
<td>VID SHIVARAMAN</td>
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<tr>
<td>Providence Little Company of Mary</td>
<td>Providence Health &amp; Services</td>
<td>Right Sourcing</td>
<td>LA Care Health Plan</td>
<td>Briarcrest Nursing Center</td>
<td>Downey Regional Medical Center</td>
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<tr>
<td>PHILLIP CARDONA</td>
<td>MARK MARAMBA</td>
<td>MANNAN SIDDIQUI</td>
<td>IMRAN CHAUDHRY, FACHE</td>
<td>KARA MARX, RN, FACHE</td>
<td>NATHAN SIGLER</td>
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<tr>
<td>Providence Health &amp; Services</td>
<td>Bright Health Physicians of PIH</td>
<td>UCLA Health System</td>
<td>Providence Health &amp; Services</td>
<td>Methodist Hospital</td>
<td>Cottage Health System</td>
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<tr>
<td>RACHEL COREN</td>
<td>ELIZABETH NAVARRO</td>
<td>JEREMY STACY</td>
<td>Cedars-Sinai Medical Center</td>
<td>Downey Regional Medical Center</td>
<td>Good Samaritan Hospital</td>
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<td>Cedars-Sinai Medical Center</td>
<td>Downey Regional Medical Center</td>
<td>Cedars-Sinai Health Systems</td>
<td>Bright Health Physicians of PIH</td>
<td>UCLA Health System</td>
<td>Pediatric Management</td>
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<tr>
<td>MATTHEW ENGLISH</td>
<td>DOUGLAS NIEDZWIECKI</td>
<td>JANGWON (Paul) SUH</td>
<td>KATIE GURVITZ</td>
<td>EKIOEBI “EBI” OKIYEFA</td>
<td>JAMES VILLALOBOS</td>
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<tr>
<td>Bright Health Physicians of PIH</td>
<td>UCLA Health System</td>
<td>Pediatric Management</td>
<td>Cedars-Sinai Health Systems</td>
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<tr>
<td>MICHAEL KAWADA</td>
<td>HANH PHAM</td>
<td>MICHAEL WILSON</td>
<td>MAE-FAY KOENIG</td>
<td>HARITA REDDY</td>
<td>DAVID ZOLTAN</td>
</tr>
<tr>
<td>Providence TrinityCare Hospice</td>
<td>Citrus Valley Health Partners</td>
<td>LA County Dept. of Health Services</td>
<td>Children's Hospital Los Angeles</td>
<td>Kaiser Permanente LAMC</td>
<td>Valley Presbyterian Hospital</td>
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<tr>
<td>Special Thanks to OSWIN CHAN, USC Student and LIPPS Project Coordinator</td>
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HCE’s FACHE/ Board of Governors (BOG) Study Group Series

- **Who:** HCE members pursuing their FACHE
  - 56 participants ➔ 27 (48%) so far taken/ passed exam and now (or almost) new FACHEs
  - Started in Fall 2011: 17 Participants in the First Series
  - Spring and Fall Series in 2012: 39 More Participants
  - Many Faculty Presenters, 2 Student Volunteers: Alvin Kwong and Elaine Thobe

- **Purpose:** To encourage, support, and provide tools/resources to assist HCE members with preparing for, taking/ passing the BOG exam and achieving their FACHE

- **How:** 10-part, Saturday morning series
  - Different location each Saturday, or webinar
BOG Study Group: 2011

- Benga Agbelemose
- Joel Bergenfeld, FACHE
- David Blunt
- Melvin Brown
- Thomas Dougherty, FACHE
- Pamela Griffith, FACHE
- Kimberly Groome
- Kim Athmann King, FACHE
- Julie Klymas
- Sujeethnath Lingutla
- Kara Marx, FACHE
- Leonor McCall-Rodriguez, FACHE
- Douglas Niedzwiecki
- Kenneth Owens
- Janice Pettis
- Sarina Rodrigues, FACHE-Designate
- Dr. Harry Sax, FACHE
BOG Study Group: 2012 Spring

- Sushetra Balachandran
- Bradley Byars, FACHE-Designate
- Wanda Ivy
- Vimala Karukonda
- Lilly Li
- Oyinlolaoluwa (Lola) Mabaje
- Bradley Malsed
- Kathy (Kat) McCormick, FACHE
- Deborah McCoy, FACHE-Designate
- April Myers
- Dr. Phillip Ntia
- Ken Rivers
- Abdul (Mannan) Siddiqui
- Ltanya Simien-Robnett
- David Sund
- Michael Vestino, Dr.PHc, FACHE
- Joe Wilkins
BOG Study Group: 2012 Fall

- Akon Anyiam
- Lori Auw
- Steevio Bardakjian
- Bruce Barge
- Tracy Bennett
- Bryan Bradshaw
- Rachel Coren
- Timothy Cotroneo
- Isabel Duff
- Mark Gamble
- Stephanie Guastella
- Thomas Harris

- Keith Hobbs
- David Kessler
- Michael Lee
- Paul-Lous Maillard
- Dan McLaughlin, FACHE
- Robert Simonet
- Anne Tanner
- Gordana Vukotich
- Michael Wilson
- Farooq Aamir
<table>
<thead>
<tr>
<th>Topic</th>
<th>Faculty/ Presenter</th>
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<tbody>
<tr>
<td>Quality and Performance Improvement</td>
<td>Douglas Niedzwiecki</td>
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<tr>
<td>Human Resources</td>
<td>John Faubion, FACHE</td>
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<tr>
<td>Healthcare</td>
<td>Dr. Harry Sax, MD, FACHE</td>
</tr>
<tr>
<td>Healthcare Technology and Information Management</td>
<td>Christina Thielst, FACHE</td>
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<td></td>
<td>Kara Marx, FACHE</td>
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<tr>
<td>Governance and Organization</td>
<td>Louis Rubino, PhD, FACHE</td>
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<tr>
<td>Laws and Regulations</td>
<td>Mark Gavens, FACHE</td>
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<tr>
<td>Professionalism and Ethics</td>
<td>Salvador J. Esparza, DHA, FACHE</td>
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<tr>
<td>Finance</td>
<td>Betty Wilber, FACHE</td>
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<td>Bradley Byars, FACHE-Designate</td>
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<td></td>
<td>Bradley Malsed</td>
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<td>Management</td>
<td>Dimitrios Alexiou, FACHE</td>
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<td>Adam Thunell, FACHE</td>
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<tr>
<td>Business</td>
<td>Janice Frates, PhD</td>
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<td>Kim Athmann King, FACHE</td>
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A Look Ahead: HCE in 2013
Your 2013 HCE Board of Directors

- **President** – Tom Dougherty, FACHE
- **President Elect** – Ellen Zaman, FACHE
- **Past President** – Kim Athmann King, FACHE
- **Secretary** – Delvecchio Finley, FACHE
- **Treasurer** – Gordon Johnson
- **Chair, Communications** – Suzanne Richards
- **Chair, Sponsorship** – Kurt Weinmeister, FACHE
- **Chair, Early Careerists** – Michael Lee
- **Chair, Diversity** – Ann Lee, FACHE
- **Chair, Membership** – Dimitrios Alexiou, FACHE
- **Chair, C-Suite** – Mark Andrew
Your 2013 HCE Board of Directors

- Chair, Programs At Large – Mark Maramba
- Chair, Orange County Program Council – Melvin Brown
- Chair, Los Angeles County Program Council – Dan McLaughlin, FACHE
- Chair, Inland Empire Program Council – Diana Christiansen
- Chair, Ventura/Santa Barbara County Program Council – Adam Thunell, FACHE
- Chair, Academic Affairs – Christopher Lindfeldt, PhD
- Chair Students Council – Farhan Amin
- Regent – Mickey Goldman, FACHE
ACHE Governor Remarks: Changing Healthcare by Design
Announcing

THE THOMAS C. DOLAN DIVERSITY IN EXECUTIVE LEADERSHIP PROGRAM

The Foundation of ACHE is establishing the Thomas C. Dolan Diversity in Executive Leadership Program to honor Tom’s long-standing service to the profession of healthcare leadership and to further his pioneering commitment to achieving greater diversity among senior healthcare leaders.

What Is the Program?
The Thomas C. Dolan Diversity in Executive Leadership Program will support a cohort of mid and senior care leaders who aspire to higher leadership roles. They will benefit from:

• Scholarship support to attend the Senior Executive or Executive programs
• Specialized curriculum opportunities to address barriers in career attainment and developing executive presence
• Enhanced career support including mentoring opportunities for participants

THE FUND FOR INNOVATION IN HEALTHCARE LEADERSHIP

Today’s Leaders Ensuring Tomorrow’s Solutions.

HEALTH CARE EXECUTIVES
OF SOUTHERN CALIFORNIA