Health Care Executives of Southern California

2015 Annual Conference

Healthcare Accelerated...
Leadership Re-engineered

Thursday, December 3, 2015
The California Endowment
1000 N. Alameda Street
Los Angeles, CA 90012

- Featuring Industry Expert Speakers
- Receive Six Face-to-Face ACHE Credits
- Complimentary Breakfast and Lunch
- Free Parking
The California Endowment

1000 N. Alameda Street, Los Angeles, CA 90012
Phone: (866) 833-3533
On site parking, free of charge

Driving Directions

San Fernando Valley/ Hollywood
US 101 South
Exit Broadway
Left on Broadway
Right on Cesar Chavez
Left on Alameda
Right at Bauchet St. (1st stop light)
Continue to TCE parking lot

Santa Monica/Westside
I-10 East
CA 110 North
Just past downtown, follow signs on right to “10 East San Bernardino/5 South Santa Ana” (US 101 South)
Exit Broadway
Left on Broadway
Right on Cesar Chavez
Left on Alameda
Right at Bauchet St. (1st stop light)
Continue to TCE parking lot

Pasadena/Northeast LA
CA 110 South
Exit Hill Street, go straight
Left on Alpine
Right on Broadway
Left on Cesar Chavez
Left on Alameda
Right at Bauchet St. (1st stop light)
Continue to TCE parking lot

San Gabriel Valley
I-10 West
US 101 North
Exit Alameda Street
Right on Alameda
Right at Bauchet St. (5th stop light)
Continue to TCE parking lot

Harbor Area/South LA
CA 110 North
Just past downtown, follow signs on right to “10 East San Bernardino /5 South Santa Ana” (US 101 South)
Exit Broadway
Left on Broadway
Right on Cesar Chavez
Left on Alameda
Right at Bauchet St. (1st stop light)
Continue to TCE parking lot

Walking from Union Station
Walk out of Union Station at Alameda Street exit
Turn right at sidewalk
Walk 1-1/2 blocks north to front entrance
### Event Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:00 AM to 8:45 AM</td>
<td>Registration · Breakfast · Networking</td>
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<tr>
<td>8:45 AM to 10:15 AM</td>
<td><strong>First to Get There…Markets, Regulations, and Trends</strong> - Yosemite (1.5 Face to Face Credits)</td>
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<td>Moderator: Gail Margolis, Esq., Vice President, Government, Business and Community Relations, Children’s Hospital Los Angeles</td>
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<td>Panelist: Dimitrios Alexiou, FACHE, President and CEO, Hospital Association of San Diego and Imperial Counties</td>
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<td>Jeffrey Butler, Account Executive, Medix, Inc.</td>
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<tr>
<td>12:00 PM to 1:30 PM</td>
<td>Annual HCE Business Meeting and Awards Ceremony</td>
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<td>1:30 PM to 3:00 PM</td>
<td><strong>Driving Results…Improving Quality, Equity, and Access</strong> - Yosemite (1.5 Face to Face Credits)</td>
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<td>Efton Hall, Vice President and Practice Leader, Healthcare Division, Management Recruiters of Berkeley</td>
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<td>Mike Fencel, Group Vice President, Universal Health Services, Inc. Southern California</td>
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<td>Sara Wei, Chief Administrative Officer, Department of Family Medicine and Division of Geriatric Medicine &amp; Gerontology, UC Irvine</td>
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<td>Kristine Seko, Manager, Deloitte Consulting LLP</td>
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<td>Karthik N. Ramakrishnan, MBBS, Senior Regional Coordinator, Dignity Health</td>
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<tr>
<td>3:00 PM to 3:15 PM</td>
<td>Break – Refreshment – Networking</td>
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<td>3:15 PM to 4:45 PM</td>
<td><strong>Fast Track…The Future of Healthcare - Today</strong> - Yosemite (1.5 Face to Face Credits)</td>
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<td>Moderator: Katherine Steinberg, Director, Institute for Innovation in Health, University of California Los Angeles</td>
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<td>David C. Rhew, MD, Chief Medical Officer and Vice President, Global Head of Healthcare, Samsung</td>
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<td>George Savage, MD, Chief Medical Officer and Co-Founder, Proteus Dignity Health</td>
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<td>Victor Carrasco, Chief Executive Officer, Kindred Hospital Rancho</td>
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<td>4:45 PM to 5:00 PM</td>
<td>Conference Closing</td>
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See Grupio for complete biographies
Health Care Executives of Southern California
Annual Conference 2015

Healthcare Accelerated... Leadership Re-engineered
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**PANEL 1**
*First to Get There...Markets, Regulations, and Trends*

- **Gail L. Margolis, Esq.**
  VP - Gov’t, Business & Community Relations
  Children’s Hospital Los Angeles

- **Melissa Stafford Jones**
  Regional Director - Region IX
  U.S. Department of Health and Human Services

- **Dimitrios Alexiou, FACHE**
  President and CEO
  Hospital Association of San Diego & Imperial Counties

- **Peter Lee**
  Executive Director
  California’s Health Benefit Exchange “Covered California”

- **Richard J. Holden**
  Regional Commissioner - Pacific Region
  U.S. Bureau of Labor Statistics

**PANEL 2**
*This Way...Journey to a Physician-Hospital Alignment Destination*

- **Jim Lott, PsyD, MBA**
  Former VP - Strategic Planning & Business Development
  Martin Luther King, Jr. Community Hospital

- **Bill Gil, MBA**
  CEO - Providence Health Network
  Providence Health Systems Southern California

- **Harry C. Sax, MD, FACS, FACHE**
  Professor and Executive Vice Chair of Surgery
  Cedars Sinai Medical Center Los Angeles

- **James R. West, MHA**
  President and CEO
  PIH Health

**PANEL 3**
*Driving Results...Improving Quality, Equity, and Access*

- **Sylvia Lopez**
  Former Television News Anchor
  Graduate Student - CSU Northridge

- **David Carlisle, MD**
  President and CEO
  Charles R. Drew University of Medicine and Science

- **Carolyn Caldwell, FACHE**
  President and CEO
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- **Hector Flores, MD**
  Co-Director - Family Practice Residency Program
  White Memorial Medical Center

**PANEL 4**
*Fast Track...The Future of Healthcare-Today*

- **Katherine Steinberg, MBA, MPP**
  Director - Institute for Innovation in Health
  University of California Los Angeles

- **Anthony C. Chang, MD**
  Chief Intelligence and Innovation Officer
  Children’s Hospital Orange County

- **David C. Rhew, MD**
  Chief Medical Officer, Head of Healthcare & Fitness
  Samsung

- **George Savage, MD**
  Chief Medical Officer and Co-Founder
  Proteus

Conference Registration will begin promptly at 8:00 am
Approved for six (6) ACHE Face-to-Face Education Credits
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## Breakout Session 1 – Catalina

**“Charting Your Career Path... Assessing Your Resume and Interview Skills”**

| Larry Braman  
| President and Founder  
| Global Career Consulting & Placement and Career University |
| Hunter Hawley  
| Senior Program Manager  
| RightSourcing |
| Tori Hollingworth  
| Vice President, HR Services  
| Hospital Association of Southern California |
| Gregory Padilla  
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| Gardens Regional Hospital and Medical Center |
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## Breakout Session 2 – Joshua Tree

**Your Career as a Healthcare Executive... Learning From Experience**

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| Department of Family Medicine and Division of Geriatric Medicine & Gerontology UC Irvine |
| Kristine Seko  
| Manager  
| Deloitte Consulting LLP |
| Karthik I. Ramakrishnan, MBBS  
| Senior Regional Coordinator Dignity Health |

## Breakout Session 3 – Cabrillo

*The Challenges of a “Young” Leader...A CEO’s Perspective*

| Victor Carrasco  
| Chief Executive Officer  
| Kindred Hospital Rancho |

See Groupio for complete biographies.
First to Get There...Markets, Regulations, and Trends

There are many factors that combine to make populations, problems and issues of local area a unique challenge for healthcare executives. The combinations of national and state legislation, and local economic conditions, market trends and health condition trends provide different environments for healthcare organizations. Panelist will discuss how organizations are adapting to these ever-changing situations.

Moderator

Gail Margolis, Esq. is Vice President of Government, Business and Community Relations at Children’s Hospital Los Angeles. Prior to joining Children’s Hospital, Gail was President and CEO of the Scleroderma Research Foundation in Santa Barbara. In 2000, Governor Gray Davis appointed her Deputy Director of the California Department of Health Services, where she was responsible for the health care delivery system for more than six million beneficiaries of the state’s Medi-Cal program and oversight of a $27 billion budget. She previously practiced law at her firm and was Vice President and General Counsel at Daniel Freeman Hospitals, Inc., Vice President of Professional Services, Daniel Freeman Hospitals and held positions at variety of other healthcare institutions. She is a Board Member of the California state chapter of The March of Dimes, the Los Angeles Chamber of Commerce, the Venice Family Clinic and COPE Healthcare Solutions. She has an MBA from the University of Dallas, a JD from the University of West Los Angeles School of Law and a diploma in Taxation from the University of San Diego School of Business.

Panelists

Melissa Stafford Jones
Regional Director-Region IX
U.S. Department of Health and Human Services

Melissa Stafford Jones is the Regional Director for the U.S. Department of Health and Human Services Region IX. Region IX includes California, Nevada, Arizona, Hawaii, Guam and the outer Pacific Islands. Melissa was appointed to her position in November 2014. Prior to her appointment as Regional Director, Melissa was President & CEO of the California Association of Public Hospitals and Health Systems (CAPH) for eight years. While at CAPH, Melissa lead the organization’s work to advance public policies that support the essential role of the safety net and improve access to care for low-income and uninsured patients. In particular, Melissa was involved in the implementation of health reform in California, particularly related to coverage expansion, delivery system transformation and re-structuring of health care financing and payment systems. Prior to her appointment as President & CEO, Melissa led CAPH’s state and federal legislative program for six years as Vice President and Director of Policy. Before 2000, Melissa was Regional Vice President with the Hospital Council of Northern and Central California. As Regional Vice President she provided local issue management, coordinated grassroots advocacy, and facilitated collaborative community health improvement efforts amongst hospitals and other community groups. Melissa held the position of Senior Research Analyst for the Nevada State Legislature, providing policy analysis and research and assisting legislators in the development of policy and legislation. She also served on the administrative leadership team at Contra Costa Regional Medical Center in the mid 1990s. Melissa holds a Masters degree in Public Health from the University of California at Berkeley and a Bachelors of Science in Biology from Saint Mary’s College of California.

Dimitrios Alexiou, FACHE
President and CEO
Hospital Association of San Diego and Imperial Counties

Dimitrios Alexiou, FACHE, is the President and CEO of Hospital Association of San Diego and Imperial Counties (Hospital Association), a non-profit trade association representing hospitals and health systems. Mr. Alexiou joined the Hospital Association in December 2014. As President/CEO of HASD&I, Mr. Alexiou provides leadership, representation, advocacy, and acts as an advisory on behalf of over 35 hospitals and health systems in the 2-county region. Mr. Alexiou was previously the Regional Vice President for the Hospital Association of Southern California (HASC). He is also adjunct faculty at California State University, San Bernardino, teaching in the master’s in health administration program. Prior to joining HASC, Dimitrios...
served as Chief Operating Officer for Totally Kids Specialty Healthcare in Loma Linda, and previously worked for HASC as an administrative fellow in advocacy and government relations. Before that, he was Associate Director for the Providence Center for Community Health Improvement. Dimitrios has a Master’s degree in Health Administration from California State University, Northridge and a Bachelor’s degree in Biology from the University of Arizona.

Peter V. Lee
Executive Director
California Health Exchange
“Covered California”

Peter Lee is the Executive Director of Covered California. Peter reports directly to the Covered California Board and serves at its pleasure. Most recently, Peter served in the Obama Administration, helping establish the new Center for Medicaid and Medical Innovation. He has served as the Director of Delivery System Reform at the federal Health and Human Services’ Office of Health Reform. Peter lead the Pacific Business Group on Health (PBGH), first as CEO and then as the Executive Director of National Health Policy. Prior to PBGH, Peter was the Executive Director of the Center for Health Care Rights, a consumer advocacy organization based in Los Angeles.

Richard J. Holden
Regional Commissioner, Pacific Region
US Bureau of Labor Statistics

Richard Holden is Regional Commissioner for the Pacific Region, U.S. Bureau of Labor Statistics. The Pacific Region is staffed by 160 economists, statisticians, economics assistants, and support staff. The regional office collects and analyzes data for the Consumer Price Index, Producer Price Index, International Price Index, National Compensation Survey, Employment Cost Index, as well as overseeing labor market information programs in Alaska, Arizona, California, Guam, Hawaii, Idaho, Nevada, Oregon, and Washington State. Mr. Holden is chair of the BLS Innovation Board and participates in overseeing the Office of Field Operations strategic planning efforts. Mr. Holden also serves on the board of the San Francisco chapter of the National Association for Business Economics and is a past chair of the San Francisco Bay Area Federal Executive Board. Before joining the Bureau of Labor Statistics in July 2004, Holden served for more than nine years as Research Director and Chief of the Labor Market Information Division at the California Employment Development Department (EDD). Mr. Holden is a former co-chair of the national Workforce Information Council and a former member of the California Community Colleges’ Economic and Workforce Development Program Advisory Committee and the Technical Advisory Panel to the California Economic Strategy Panel. Mr. Holden has also held other executive positions in California state government including chief of Business Operations in the California Employment EDD and chief of the California Residential Earthquake Recovery Fund (CRER Fund) program in the California Department of Insurance. Mr. Holden has a Master of Public Affairs from the Lyndon B. Johnson School of Public Affairs, University of Texas at Austin and a B.A. in Economics from the University of New Mexico.
There is a broad spectrum of physician-hospital alignment options, from informal relationships that include physician advisory committees or collaborating on billing to structured reimbursement contracting arrangements to more integrated joint venture partnerships on services up to acquisition of the practice and employment options. Panelist will discuss how each integration approach along the spectrum serves the purpose of linking physicians and hospitals together and aligning incentives toward common goals.

**Moderator**

**Jim Lott, PsyD** is a psychologist who specializes in providing health care organizations with strategic thinking/planning, management development, communications management, change management, organization and stakeholder development expertise. Over the last two years, Jim worked with the executives at Martin Luther King, Jr. Community Hospital to prepare and open the 131-bed general acute care facility serving one of the poorest communities in the nation. He is best known, though, for his decades-long work as an executive vice president with the Hospital Association of Southern California, where he was responsible for health care policy development, advocacy, and association communications for hospitals serving Los Angeles, Orange, San Bernardino, Riverside, Santa Barbara, and Ventura Counties.

**Panelists**

**Bill Gil**
Chief Executive Officer  
Providence Health Network  
Providence Health & Services  
Southern California

Mr. Gil is the Chief Executive of Providence Health Network for Providence Health Systems Southern California. He has also served as President and Chief Executive Officer of Facey Medical Foundation. His background includes senior executive positions at Pacific Physician Services, and served as CEO of a start-up Management Services Organization ("MSO") of 16 hospitals in Florida. He also served as CEO of CareFirst, an HMO based in Los Angeles. Bill holds an MBA from Pepperdine University.

**Harry C. Sax, MD, FACS, FACHE**
Professor and Executive Vice Chair of Surgery  
Cedars Sinai Medical Center

Dr. Harry Sax is Professor and Executive Vice Chair of Surgery at Cedars Sinai Medical Center in Los Angeles, where he is also senior physician liaison for the Cedars Clinical Transformation Initiative. In this role, he focuses on engaging medical staff in best practices, self-assessment, and improving efficiency, benchmarking, and effectiveness. He also serves on the committee that created the template for on line faculty evaluation. After graduating from Johns Hopkins Medical School, Dr. Sax completed a residency and fellowship at the University of Cincinnati. Recruited to the University of Rochester, he developed an active clinical practice in gastrointestinal surgery and an NIH funded lab studying nutrient transport. He assumed various leadership roles as a clinical chief and as treasurer of the Medical Faculty Group. In 2005, he became Chief of Surgery at the Miriam Hospital, and Professor of Surgery at Brown Medical School, until he joined Cedars in 2011. Dr. Sax completed a Masters in Health Care Management at Harvard.

**James R. West**
President and CEO  
PIH Health

James R. West is the President and Chief Executive Officer of PIH Health, an integrated delivery system comprised of two hospitals, 22 medical offices, home health services, hospice services, a medical foundation and independent physician association. Mr. West joined PIH Health in 2000 as Chief Operating Officer, following 12 years of progressive leadership positions within the Kaiser Permanente system. Mr. West became President and CEO in October 2004. Mr. West is a graduate of the University of Colorado, where he earned his bachelor’s degree in Biology and master’s degree in Healthcare Administration. He is currently a state delegate and member of the Regional Policy Board (RPB) 9 for the American Hospital Association, and has served on numerous community and healthcare-related boards of directors and committees.
Research shows that recruiters only spend an average of 6.25 seconds looking at a candidate’s resume before deciding whether he or she is a fit for a job. Make those 6.25 seconds count! Learn from your healthcare executive colleagues by engaging in resume review and mock interviews. You can sign up to have your resume reviewed and discuss tips for a successful interview by one of the following executives.

**Larry Braman** is president and founder of Global Career Consulting & Placement and Career University, an online platform of live and on-demand job landing, career advancing webinars. He helps people find and create more fulfilling, productive careers—both nationally and internationally.

**Hunter Hawley** is a Sr. Program Manager for RightSourcing. RightSourcing is the widely recognized authority in contract labor management solutions for the healthcare industry. Hunter's clients include the Children's Hospital of Los Angeles and Cottage Health System in Santa Barbara, CA.

**Teri Hollingsworth** is Vice President of Human Resource Services at the Hospital Association of Southern California (HASC), where she is responsible for addressing human resources issues and overseeing the association’s benchmark surveys, workforce studies, educational programs, and strategic business partners. Teri serves as a resource to 385 hospitals and health systems across the state.

**Gregory Padilla** has over 25 years of health care management experience. He started his career at Baylor Health Care System in Dallas. He holds a broad base of experience as CFO, COO, and CEO in both not for profit and for profit organizations. He currently is the President and CEO of Gardens Regional Hospital and Medical Center in Hawaiian Gardens, CA.

**Jeffrey Butler** is an Account Executive at Medix, Inc. Jeff provides talent acquisition consulting services for 5 of the largest hospital systems in Southern California in addition to healthcare organizations in San Diego and the Inland Empire. His areas of expertise are in personal marketing, career search, and professional networking.
12:00 PM - 1:30 PM  Annual HCE Business Meeting and Awards Ceremony – Yosemite

Regent –Southern California, ACHE

Mary T. Parra, FACHE, is a thought leader with 18 years of management experience at nationally recognized academic medical centers and community based health systems on both east and west coasts. As Director of Fund Development for Mountain Health & Community Services, Inc. a federally qualified health center, Ms. Parra plans, directs and implements comprehensive strategies to develop donors and contributions to support the organization. Ms. Parra has served in leadership and management roles at The Camden Group, a healthcare consulting firm with offices in Costa Mesa, Los Angeles, Austin, Chicago, New York and Boston, and at Scripps Green Cancer Center at Scripps Green Hospital where she had strategic accountability for the success of all oncology related clinical operations and oncology service line business development and growth. Ms. Parra held prior positions in healthcare management at the University of California at San Diego Health System and School of Medicine, MedStar Research Institute of the MedStar Health, University of Maryland Medical System, University Physicians, Inc., and Johns Hopkins HealthCare, LLC where she started her healthcare career. Ms. Parra served as the President of the San Diego Organization of Healthcare Leaders in 2005 and 2008. She also served as President of the Maryland Association of Healthcare Executives in 2000. Ms. Parra served on the Council of Regents for Maryland and is currently serving as the Regent for Southern California. Ms. Parra serves on the San Diego State University Graduate School of Public Health Advisory Board. She is past Chair of the Sierra Border Region Leadership Council of the American Cancer Society. Ms. Parra served on the Council of Regents for Maryland and is currently serving as the Regent for Southern California. Ms. Parra served on the Council of Regents for Maryland and is currently serving as the Regent for Southern California. Ms. Parra received a B.S. in Biological Sciences from the University of California at Irvine, and an M.P.H. from the Graduate School of Public Health at San Diego State University. She is Board Certified in Healthcare Management and is a recertified Fellow of the American College of Healthcare Executives (FACHE).

President, Health Care Executives of Southern California

Dimitrios Alexiou, FACHE, is the President and CEO of Hospital Association of San Diego and Imperial Counties (Hospital Association), and current President for Health Care Executives of Southern California. (See bio page 7, also Group)

President-Elect, Health Care Executives of Southern California

Ellen Zaman, FACHE, is the Director, Government and Public Policy at Children’s Hospital Los Angeles with responsibilities for government, business, civic and industry relations. Ms. Zaman previously served at CHLA in various administrative posts with responsibilities for the operations, clinical, teaching, and research activities of numerous hospital departments. Through her leadership in hospital operations and planning, she developed and implemented numerous patient, family, hospital and external programs. She has also been Principal Investigator on numerous programs and grants. Actively working with many health care, business, government, professional and civic organizations, Ms. Zaman is involved in many city, county and regional initiatives. She has served on the Board of Governors of the East Hollywood Business Improvement District since its inception in 2006, working with area stakeholders on neighborhood revitalization and community development. Ms. Zaman lectures frequently on healthcare delivery, public policy and workforce development initiatives. Ms. Zaman is President-Elect for Health Care Executives of Southern California of the American College of Healthcare Executives. As a Fellow of the American College of Healthcare Executives, Ms. Zaman is Board Certified in health care management. She is also a Fellow of the Southern California Leadership Network/Leadership Los Angeles. She holds a Master of Public Administration from New York University, and a Master of Social Welfare from Fordham University.
Driving Results...Improving Quality, Equity, and Access

Quality of care should not vary on the basis of the patients’ socioeconomic, ethnic, gender, or geographic background. It is known however, that there is a healthcare divide in the U.S. especially in vulnerable populations. The Affordable Care Act aims to address access and equity of care issues by expanding health insurance coverage. The improvement in access to care will change the way healthcare is delivered and financed. To embrace diversity is a core principle of the healthcare management profession and is also an ethical and business imperative. Healthcare organizations must ensure their staff is educated on disparities in order to appropriately address the needs of patients from diverse cultural and economic backgrounds to provide equitable high-quality care to all. This panel will discuss how eliminating healthcare disparities provides a strategic component to ensure organizational excellence and long-term financial viability.

Moderator

Sylvia Lopez

Former KCBS/KCAL television anchor Sylvia Lopez has reported TV news for 30 years in Los Angeles. At the end of April 2015, she anchored her last KCAL newscasts, having been admitted to the master of public health program at Cal State Northridge, where she will enroll as a full-time graduate student in the fall. Now, after three decades of shedding light on them as a journalist, she is excited to take the next step by trying to address these issues in a hands-on role, especially those that affect children and families. A Los Angeles native, Lopez was behind the anchor desk and out on location to report on countless major local, national, and international events.

Panelists

David M. Carlisle, MD
President and CEO
Charles R. Drew University of Medicine and Science

Dr. David M. Carlisle was appointed the ninth President and CEO of Charles R. Drew University of Medicine and Science in 2011. Charles R. Drew University of Medicine and Science (CDU) is a private, nonprofit, nonsectarian, medical and health sciences institution. Dr. Carlisle is the past Director of the Office of Statewide Health Planning and Development (OSHPD). He was appointed in 2000 by then Gov. Gray Davis to that high-level role in the state’s Health and Human Services agency. Responsible for managing health-related programs, he directed an organization of more than 500 employees in seven key areas, and a $100 million annual budget. For many years he has served as a volunteer doctor at the Venice Family Clinic and is presently a member of its Foundation Board. Dr. Carlisle holds faculty appointments as a Professor in the College of Medicine at CDU and as an Adjunct Professor in the Department of Medicine at the David Geffen School of Medicine at UCLA. He has consulted for the RAND/UCLA Center for Health Policy Studies. In 2007, he became a senior fellow at UCLA’s School of Public Affairs. After graduating from Wesleyan University in 1976, he then earned his Medical Degree in 1981 from Brown University, his Master of Public Health in 1988 from UCLA, and his Ph.D. in 1992 from the UCLA Fielding School of Public Health. Dr. Carlisle is a former Robert Wood Johnson Clinical Scholar.

Hector Flores, MD
Co-Director
Family Practice Residency Program
White Memorial Medical Center

Born in Mexico, Dr. Flores was raised in southern California since the age of eight years old when his family immigrated to the United States. He attended high school in Whittier, California and graduated from Stanford University with a BA in History in 1977. Dr. Flores graduated with honors from the UC Davis School of Medicine in 1981 and completed his internship and residency in Family Practice at Kaiser Permanente Medical Center, Los Angeles. Dr. Flores has previously served on the Clinton Health Care Task Force and was a member of the National Advisory Council (NAC) of the National Health Service Corps. Current positions include: Medical Director, Family Care Specialists (FCS) Medical Group; Co-Director, White Memorial Medical Center (WMMC) Family Practice Residency Program. Medical Director, Roosevelt High School (RHS) Student Health Center, a school based clinic, Chair, Blue Cross of California Physician Advisory Board; Member, LA CARE Health Plan Quality Assurance and Medical Policy Committee; Member, University of California (UC) Medical Student Diversity Task Force; Member, California Task Force on Culturally and Linguistically Competent Physicians and Dentists.
Carolyn Caldwell, FACHE
President and CEO
Desert Regional Medical Center

Carolyn Caldwell serves as president and chief executive officer for Desert Regional Medical Center, overseeing the strategic, operational and clinical activities for the 385-bed tertiary hospital and related outpatient clinics in Palm Springs, California, and the surrounding Coachella Valley.

Caldwell serves on the board of trustees for the American Hospital Association (AHA), and she serves on the board of the Desert AIDS Project in Palm Springs. Prior to her position at Desert Regional, she was president and CEO at Centerpoint Medical Center in Independence, MO; president and CEO at Lee’s Summit Medical Center in Lee’s Summit, MO; vice president and chief operating officer at Medical Center of Arlington in Arlington, TX; and interim chief executive officer and chief operating officer at Dallas Southwest Medical Center in Dallas, TX. Caldwell is a Fellow of the American College of Healthcare Executives (FACHE) and is a registered medical technologist through the American Society for Clinical Pathologists. She received a bachelor’s of science in zoology and chemistry (cum laude) from Alabama A&M. She holds a master’s degree in health care administration from Texas Woman’s University.
Our Learning from Experience program offers participants an exclusive opportunity to participate in an intimate setting with accomplished leaders in the health care industry. Bringing together early careerists and senior health executives in intimate sessions to gain a unique glimpse in the projects, vision, and leadership traits of those driving today’s industry. Come get a glimpse into this great opportunity at this breakout session.

**Efton Hall** is Vice President and Practice Leader, Healthcare Division at Management Recruiters of Berkeley. With a Bachelor's Degree from Stanford University and a Master's Degree in Hospital Administration from the Earl Warren School of Public Health, University of California, Berkeley, Efton’s track record as a proven executive with over 15 years of executive search experience and 20 years senior healthcare executive experience at the CEO and COO Level is unparalleled in the recruiting industry.

**Mike Fencel** is Group Vice President of Universal Health Services, Inc. Southern California Acute Care Division. He provides operational and strategic oversight for five hospitals: Temecula Valley Hospital, Rancho Springs Medical Center, Inland Valley Medical Center, Corona Regional Medical Center, and Palmdale Regional Medical Center. Mike is a seasoned healthcare administrator with nearly 32 years of experience. Mike previously served as Chief Executive Officer of the 407 bed Brandon Regional Hospital, Brandon, Florida for HCA. He earned his bachelor's degree in Health Planning and Administration, from Pennsylvania State University, and his MBA, Health Care Management, from Boston University Graduate School of Management.

**Sara Wei** is currently the Chief Administrative Officer for the Department of Family Medicine and Division of Geriatric Medicine & Gerontology at UC Irvine. Previously, she assisted the hospital with various strategic initiatives. Prior to that, she held positions at Loma Linda Medical Center and UCLA Institute for Innovation in Health. Sara completed her Administrative Residency at the Johns Hopkins Hospital.

**Kristine Seko** works as a Manager at Deloitte Consulting LLP. She has over five years experience helping a variety of healthcare provider clients ranging from large faith-based health systems to community-based integrated delivery networks. Kristine graduated from UCLA's Master of Public Health, Management track.

**Karthik N. Ramakrishnan, MBBS**, currently serves as the Senior Regional Coordinator of Performance Excellence at Dignity Health. He operates as the regional lead of Transformational Care and Clinical Operations Improvement for the service area. Prior, Dr. Ramakrishnan worked with Prime Health Care Services in the Leadership Development Training Program and as the Performance Improvement Coordinator in Los Angeles, CA. Dr. Ramakrishnan was a Resident Physician at Sri Ramachandra Medical Center.
With the implementation of the Patient Protection and Affordable Care Act, there is a necessity to take stock of where the medical community stands on change and innovation, specifically regarding the use of technology. The demand for higher quality healthcare at a lower cost creates an imminent need for change and innovation in healthcare delivery. Healthcare has already seen innovations in the tools used to deliver care, including pharmacy products, medical devices, information technology, and biotechnology products. This innovation has changed and continues to change the way healthcare is delivered. This panel will discuss how health systems are using innovation in technology to improve the value of the healthcare they deliver.

Moderator

Katherine Steinberg serves as the Director for the Institute for Innovation in Health. She has more than 10 years of experience in health system project management, process improvement and strategic planning. Before joining the Institute in October 2011, Katherine was part of UCLA Health System’s Performance Excellence department, with the objective to deploy Lean principles throughout UCLA’s hospitals and clinics to continually improve patient care, patient service and physician and staff satisfaction. Katherine’s work included facilitating end-to-end value stream transformations, supporting focused operational improvements and building Lean capabilities across the organization through coaching and training. Prior to joining UCLA, Katherine was the strategic planner for the United States Department of Veterans Affairs Greater Los Angeles Healthcare System. She holds a bachelor’s degree from the University of Pennsylvania, a Master of Public Policy from UCLA and a Master of Business Administration from NYU.

Panelists

David C. Rhew, MD
Chief Medical Officer and Vice President
Head of Healthcare & Fitness
Samsung

Dr. David Rhew is the Chief Medical Officer (CMO) and Head of Healthcare and Fitness for Samsung Electronics America. David received his Bachelors of Science degrees in computer science and cellular molecular biology from the University of Michigan. He received his MD degree from Northwestern University and completed internal medicine residency at Cedars-Sinai Medical Center. He completed fellowships in health services research at Cedars-Sinai Medical Center and infectious diseases at the University of California, Los Angeles. Dr. Rhew has served as CMO and Vice-President for Global Healthcare at Samsung SDS; Senior Vice-President and CMO at Zynx Health Incorporated; clinician/researcher in the Division of Infectious Diseases at the VA Greater Los Angeles Healthcare System; and Associate Clinical Professor of Medicine at UCLA.

Anthony C. Chang, MD
Chief Intelligence and Innovation Officer
Children’s Hospital Orange County

Dr. Chang attended Johns Hopkins University for his B.A. in molecular biology prior to entering Georgetown University School of Medicine for his M.D. He then completed his pediatric residency at Children’s Hospital National Medical Center and his pediatric cardiology fellowship at Children’s Hospital of Philadelphia. He accepted a position as attending cardiologist in the cardiovascular intensive care unit of Boston Children’s Hospital and as assistant professor at Harvard Medical School. He has been the medical director of several pediatric cardiac intensive care programs and is currently the Chief Intelligence and Innovation Officer and the medical director of the heart failure program at Children’s Hospital of Orange County. He completed a Masters in Business Administration in Health Care Administration at the University of Miami School of Business. He also completed a Masters in Public Health in Health Care Policy at the Jonathan Fielding School of Public Health of the University of California, Los Angeles and graduated with the Dean’s Award for Academic Excellence. He is currently pursuing a Masters of Science in Biomedical Informatics with a sub-specialization in artificial intelligence at Stanford School of Medicine.

George Savage, MD
Chief Medical Officer and Co-Founder
Proteus Dignity Health

Dr. Savage is responsible for Proteus market access activities—everything from clinical and economic evidence generation to regulatory affairs to product assurance and quality. Dr. Savage also led the company’s research and development function. Prior to Proteus, Dr. Savage co-founded a series of start-ups including CardioRhythm, a pioneer in RF catheter ablation for arrhythmia management (acquired by Medtronic) and FemRx, a minimally-invasive surgery company focused on women’s health issues (acquired by Johnson & Johnson). Dr. Savage co-founded Spring Ridge Ventures with Proteus CEO Andrew Thompson.

This innovation has changed and continues to change the way healthcare is delivered. This panel will discuss how health systems are using innovation in technology to improve the value of the healthcare they deliver.
Victor Carrasco is the current Chief Executive Officer at Kindred Hospital Rancho in Rancho Cucamonga, CA. He received his MBA and MHSA from the University of St. Francis in Joliet, IL. Victor served in the US Navy as a Hospital Corpsman and did a tour of duty during Operation Iraqi Freedom in which he participated in medical evacuations of injured military personnel. He has held various positions in managed care relationships, hospital operations, and leadership. Prior to coming to Kindred, Victor worked for the Leukemia & Lymphoma Society developing various outreach activities to underserved populations in cancer prevention in conjunction with various stakeholders in the states of AZ and NM. Victor currently is a member of the National Forum for Latino Healthcare Executives and a Fellow designate of the American College of Healthcare Executives.
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